NEWS RELEASE

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Uncle Bobbie's Coffee & Books Partners with WHYY to Amplify Diverse Voices & Promote Healthy Dialogue

PHILADELPHIA, March 6, 2024—Greater Philadelphia public media station WHYY and Uncle Bobbie's Coffee & Books are joining forces to empower early and lifelong learners through the sharing of more diverse stories and voices. Through events and book curation for select WHYY News stories, the two organizations hope to connect each of us to the world's newest and brightest ideas while bringing the region together with storytelling, arts, education, and civic dialogue.

Already scheduled events include a genealogy research panel in honor of PBS' *Finding Your Roots*, an in-person conversation between food editor and *Check, Please! Philly* host, WHYY's Kae Lani Palmisano and James Beard award-winning host of *The Sporkful*, Dan Pashman. A launch party for the new *PBS Kids* show *Lyla in the Loop* and an interview between comedian and writer Hari Kondabolu and musician and activist Kathleen Hanna have already sold out. To register for events, visit whyy.org/events

"We are incredibly excited to partner with WHYY to bring incredible events and other programming to the Greater Philadelphia area. WHYY shares our values of community and promoting literacy and will definitely help us expand our reach and increase our impact. We look forward to a wonderful collaboration in 2024 and beyond."

Uncle Bobbie's Coffee & Books is a coffee shop and bookstore located in the heart of the Germantown section of Philadelphia. Founded by Marc Lamont Hill in 2017, Uncle Bobbie's was created to provide underserved communities with access to books and a space where everyone feels valued. In addition to its specially curated book selection, the location also serves high quality coffee, food products, and more, including apparel and children's games. Uncle Bobbie's provides a community space that holds free author talks, workshops, and other events, including weekly story time for kids and back-to-school drives.

WHYY is the leading public media organization in the greater Philadelphia region, including Delaware, New Jersey, and Pennsylvania. WHYY provides trustworthy, fact-based, local news and information and world-class entertainment to everyone in our community. WHYY's content can be accessed on television at WHYY-TV 12, WHYY-FM 90.9, in the community with WHYY events, online at whyy.org and with additional digital content distribution platforms including *Billy Penn* and *PlanPhilly*.

"WHYY is on a mission to empower communities with continuous learning, truthful reporting and healthy dialogue," said Bill Marrazzo, President & CEO, WHYY Inc. "WHYY partnering with Uncle Bobbie's allows both organizations to strengthen our ability to reach the communities we serve."