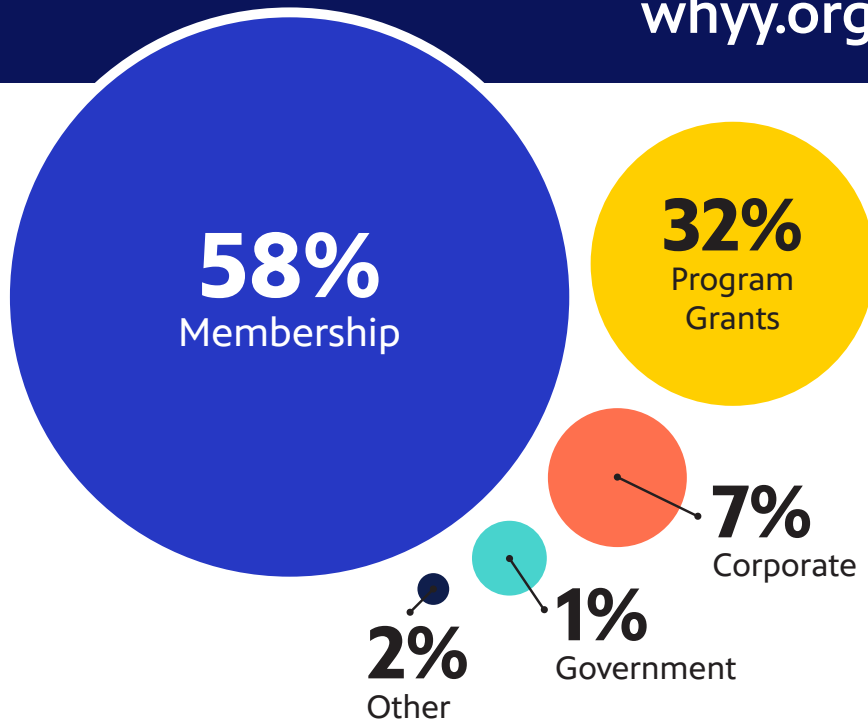


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PBS is #1 in public trust



Informative, intelligent, insightful, trustworthy, great storytelling and rigorous reporting

Monthly giving is the best way to support WHYY

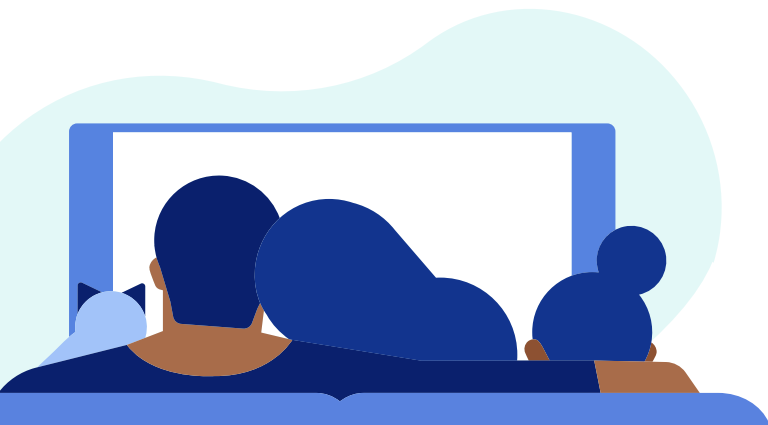
- Automatic and affordable
- Invites to events, concerts and receptions
- Tax-deductible

\$100/month
Leadership Circle

\$42/month
Y Circle

\$31/month

\$20/month



\$36 million program and production costs each year

WHYY reaches more than **1.5 million** people each week

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WHYY 

- WHYY-FM 90.9 reaches over 422,000 listeners each week
- \$14.5 million in program costs each year
- Insightful news coverage and great storytelling each day from our partners at BBC, NPR and PRI
- 1,000+ hours of locally-produced content from shows like *Fresh Air with Terry Gross & Tonya Mosley* and *The Pulse*

 PBS WHYY

- WHYY-TV 12 is #1 in public trust
- \$21.5 million in program costs each year
- 5,000+ hours of arts, entertainment and informational programs like *You Oughta Know* and *On Stage at Curtis*



WHYY  Passport

- Members get access to thousands of hours of content streaming online
- Favorites such as *All Creatures Great and Small*, *NOVA*, *Frontline* and *Finding Your Roots*

SUSTAINED GIVING IS THE BEST WAY TO SUPPORT WHYY

- Reduces administrative costs
- Bi-monthly program newsletter
- Access to WHYY Passport
- Tax-deductible



- Nonstop programs on TV and PBS Kids app
- 24/7 video streaming
- Most trusted and safe place for children to watch television

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