NEWS RELEASE

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WHYY NAMES FRED VIGEANT GENERAL MANAGER OF WPSU

Public media veteran will lead an experienced local team as WPSU begins its next chapter under WHYY's stewardship

PHILADELPHIA and UNIVERSITY PARK, PA, October 6, 2026 — WHYY announced today that Fred Vigeant has been named General Manager of WPSU, effective October 26, 2026. Vigeant brings more than two decades of public media experience to the role and will lead WPSU's television, radio and digital services for communities across central and northern Pennsylvania.

His appointment follows the October 1 completion of WHYY's acquisition of WPSU from Penn State University, preserving public media service for approximately 1.5 million residents. Under WHYY's stewardship, WPSU retains its name and call letters and remains locally focused and locally run.

"Fred understands both the work of public media and the responsibility that comes with leading a station its community trusts," said Bill Marrazzo, WHYY President & CEO. "His experience in programming, production and audience engagement will help WPSU build on its strengths and deepen its service to the region. He will lead a team whose knowledge, relationships and commitment have made WPSU an essential part of community life for decades."

I'm excited to join WPSU at an important moment in its 73-year history and to build on its strong tradition of public service," said Vigeant. "This opportunity is especially meaningful to me because it brings together so much of what I value about public media – journalism, education, local storytelling and meaningful connections with the community," Vigeant continued.

Vigeant joins WPSU from WITF in Harrisburg, where he has served as Vice President & Chief Audience Officer since 2022, overseeing programming, production and audience research. He previously served as WITF's Director of Programming and Promotion for television and radio, a role he began in 2012.

Before joining WITF, Vigeant spent 12 years at WRVO in Oswego, New York, serving in several roles, including Program Director and Operations Manager. He holds a bachelor's degree in Mass Communications and Broadcasting from the State University of New York at Oswego and a master's degree in information design & technology from SUNY Polytechnic Institute.

"WPSU's strength comes from its connection to the people and communities it serves," said Vigeant. "I look forward to listening, learning and working with the WPSU team, our colleagues at WHYY and communities throughout the region to shape WPSU's next chapter," he said.

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Vigeant will lead a team of established WPSU professionals who have served the station for many years, with some taking on new roles as the organization moves forward. Their experience and longstanding community relationships will provide continuity throughout the transition. The leadership team includes:

Jeff Hughes, serving as Interim General Manager during the transition; Jon Widmer, Director of Technology; Emily Reddy, News Director; Jeff Benzing, Director of Content & Audience Engagement; and Susan Chyzewski, Director of Education, Grants & Government Relations. Search processes are underway to fill two additional leadership positions: Director of Advancement and Director of Broadcasting & Programming.

With the transaction officially complete, and a new leadership team in place, WPSU will build on WHYY's commitment to preserve and strengthen WPSU's service while maintaining its local identity. WPSU will remain locally focused and locally run, serving the people, places and communities of central and northern Pennsylvania with trusted journalism, educational resources, cultural and entertainment programming, community engagement and local storytelling reflecting the people, places and issues of central and northern Pennsylvania.

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About WHYY:
WHYY, the Philadelphia region's leading independent, non-commercial public media provider, has served southeastern Pennsylvania, southern New Jersey and all of Delaware for more than 70 years. WHYY's mission is to engage audiences, expand perspectives, and empower communities through lifelong learning, truthful reporting, healthy dialogue, and amplification of diverse voices. The station's national production and presentation roster for public media includes *Fresh Air with Terry Gross & Tonya Mosley*, the award-winning weekday magazine of contemporary arts and issues; the children's arts education series *Albie's Elevator* and *The Infinite Art Hunt*; the weekly science and health program & podcast, *The Pulse* as well as a variety of documentaries, series, and specials. WHYY also serves as the Local Primary 1 (LP1) station for the Philadelphia emergency alert system (EAS) operational area, acting as the region's primary broadcaster for receiving and relaying emergency alerts to other stations and cable systems—ensuring the public receives timely and potentially lifesaving information. For more information, visit ***WHYY.org***

About WPSU:
WPSU is a trusted public media service providing PBS and NPR programming, local journalism, educational resources and community-focused content to approximately 1.5 million residents across central and northern Pennsylvania. Ince its inception more than seven decades ago, WPSU has served the region through free over-the-air television and radio, as well as cable, satellite and digital platforms, ensuring broad access to trusted news, information, education and entertainment. WPSU produces original television, radio and digital content that reflects the people, places, history and issues of the communities it serves, while supporting lifelong learning, Pre-K–12 education and meaningful community engagement. Its mission is to spark discovery, enrich learning and strengthen community through vibrant public media. For more information, visit ***WPSU.org***